

# SAVITRIBAI PHULE PUNE UNIVERSITY



*Examination Circular No. 172 of 2014*

## **PROGRAMME OF THE P.G. DIPLOMA IN BUSINESS MANAGEMENT (P.G.D.B.M.) EXAMINATION NOVEMBER - 2014**

1. Candidates are required to be present at the respective College/Institute for the examination fifteen minutes before the time fixed for the first paper and ten minutes before the time of each subsequent paper.
2. Candidates are forbidden from taking any material into the examination hall, that can be used for malpractice at the time of examination.
3. Candidates are requested to see the Notice-Board at their place of examination regularly for changes if any, that may be notified later in the programme.
4. No request for any special concession such as a change in time or any day fixed for the University Examination, on religious or any other ground shall be granted.

**The examinations will be conducted in the following order :**

<b>DAY &amp; DATE</b>	<b>SEMESTER- I (2008 &amp; 2013 Pattern) 10.30 A.M. TO 01.30 P.M.</b>	<b>SEMESTER- III (2008 &amp; 2013 Pattern) 02:30 P.M. TO 05.30 P.M.</b>
<b>12.11.2014 WEDNESDAY</b>	<b>101:Principles and Practices of Management &amp; Organizational Behaviour (2008 )</b> <b>101: Organizational Behaviour (2013 )</b>	<b>301 : Human Resource Management ( 2008 )</b> <b>301 : Human Resource Management (2013)</b>
<b>13.11.2014 THURSDAY</b>	<b>102 : Management Accounting (2008 )</b> <b>102: Accounting for Business Decisions (2013)</b>	<b>302 : Management Information Systems (2008)</b> <b>302 : Decision Science (2013)</b>
<b>14.11.2014 FRIDAY</b>	<b>103 : Managerial Economics (2008)</b> <b>103: Economic analysis for Business Decisions(2013)</b>	<b>303 : Legal Aspects of Business (2008)</b> <b>303 :Operations &amp; Supply ChainManagement(2013)</b>
<b>15.11.2014 SATURDAY</b>	<b>104: Business Research Methods(2013)</b>	<b>304 : Specialization- I</b> A) <b><u>Marketing Management(MKT)</u></b> Contemporary Marketing Research ( 2013 ) B) <b><u>Finance Management(FIN)</u></b> Financial Regulatory Framework ( 2013 ) C) <b><u>Information Technology Management (IT)</u></b> Software Engineering (2013 ) D) <b><u>Operations Management (OPE)</u></b> Inventory Management (2013) E) <b><u>Human Resource Management(HR)</u></b> Performance Management (2013 ) F) <b><u>International Business Management (IB)</u></b> Indian Economy and Trade Dependencies(2013) G) <b><u>Supply Chain Management(SCM)</u></b> Essentials of Supply Chain Management (2013) H) <b><u>Rural &amp; Agri Business Management(RABM)</u></b> Agriculture and Indian Economy (2013) I) <b><u>Family Business Management(FBM)(2013)</u></b> Essentials of Family Business Management – I J) <b><u>Technology Management (TM)</u></b> Technology Competition and Strategy (2013)
<b>17.11.2014 MONDAY</b>	<b>105:Management Fundamentals(2013)</b> <b>Time:10.30 .a.m. To 12.30 p.m.</b>	<b>305: Marketing Management (2013)</b>

<b>DAY &amp; DATE</b>	<b>SEMESTER –II (2008 &amp; 2013 Pattern) 10.30 A.M. TO 01.30 P.M.</b>	<b>SEMESTER- IV (2008 Pattern) 02:30 P.M. TO 05.30 P.M.</b>
<b>19.11.2014 WEDNESDAY</b>	<b>201 : Marketing Management(2008)</b> <b>201: Basics of Marketing (2013)</b>	<b>401 : Management Control Systems ( 2008 )</b>
<b>20.11.2014 THURSDAY</b>	<b>202:Financial Management(2008 )</b> <b>202:Financial Management(2013)</b>	<b>402 : Specialization- I</b> <b>A) <u>Marketing Management Specialization-</u></b> Integrated Marketing Communication (2008 ) <b>B) <u>Finance Specialization –</u></b> Direct Taxation (2008 ) <b>C) <u>Computer Specialization-</u></b> DBMS with Oracle( 2008 ) <b>D) <u>Production &amp; Materials Specialization-</u></b> Inventory Management & Material Requirements(2008) <b>E) <u>Human Resource Management Specialization</u></b> Labour Laws(2008)
<b>21.11.2014 FRIDAY</b>	<b>203 :Operations Management(2008)</b> <b>203: Legal Aspects of Business(2013)</b>	<b>403 : Specialization- II</b> <b>A) <u>Marketing Management Specialization-</u></b> International marketing (2008 ) <b>B) <u>Finance Specialization-</u></b> Advanced Financial Management( 2008 ) <b>C) <u>Computer Specialization –</u></b> 'C' Programming (2008 ) <b>D) <u>Production &amp; Materials Specialization-</u></b> Supply Chain & Logistics Mgt. (2008 ) <b>E) <u>Human Resource Management Specialization-</u></b> Industrial Relations (2008 )
<b>22.11.2014 SATURDAY</b>	<b>204: Business Communication (2013)</b>	-----
<b>24.11.2014 MONDAY</b>	<b>205: Business Government of Society(2013)</b>	-----

Students of Sem. I,II & III & IV(Old Pattern)will have to appear as per the equivalent Subjects of (2008 Pattern)  
The Project / Viva-Voce will be after Theory.

Ganeshkhind Pune-411007

Ref.No. XCT/993

Date- 17.10.2014

**Dr. V.B.Gaikwad**  
I/C(Controller of Examinations)